

Premium Payment Just Got Easier!



Getting Started

Dear All,

Step:1



In line with our objective of promoting self-service and convenience, we have launched a facility that will enable ICICI Bank customers, to pay their **First Policy Premium** and **Renewal Premiums** for ICICI Pru Life policies via mobile phones using a simple service command.

Customers can dial *525*11# on their mobiles and pay policy premiums from anywhere in India.

The key features of this facility are:

- Customers do not need to download any application/software
- This facility is available on all mobile handsets and can be availed over Vodafone, MTNL, Idea, Tata (GSM) and Reliance (GSM) networks - No smart phone/ GPRS required
- Customers need not register their policies
- Immediate premium payment confirmation is available via SMS from ICICI Bank
- The transaction limit is Rs.50,000/- per user per day.
- PIN generation for this facility is a one-time activity, which can be done using the menu options by dialing *525*11#

Step:2



I am confident, this service facility will make premium payment even more convenient for our customers.

Step:3



Warm Regards,
Madhivanan B.